



Help us Build Our Newest Outdoor Classroom!



First Tee – Greater Philadelphia teaches over 45,000 local youth essential life skills while providing affordable access to the lifelong game of golf. As a youth development organization, our mission is to impact the lives of young people by providing educational programs that build character, instill life-enhancing values, and promote healthy choices through the game of golf.

After successfully renovating John F. Byrne Golf Club in 2021, we're embarking on our largest project yet. First Tee - Greater Philadelphia took over operations of the struggling Walnut Lane Golf Club over 10 years ago and has since made major improvements. This renovation will allow us to update the building to become a Youth Learning Center so our young people and public golfers can maximize their experience, making our community a better place.

Naming Opportunities Overview

Youth Learning Center.....	\$1,000,000
Practice Green.....	\$250,000
Classroom.....	\$250,000
Golf Simulator Room (2).....	\$150,000
Café.....	\$100,000
Patio.....	\$100,000
Pro Shop.....	\$75,000
History of First Tee.....	\$50,000
First Tee Staff Office (6).....	\$25,000
Benches (10).....	\$10,000
Commemorative Brick.....	\$1,500
Game Changer Donor Wall.....	\$500+



Join us as we Drive for the Future

We are asking for your help to raise **\$2.5 million** to make these improvements possible and to ensure our students have a safe, clean and innovative learning environment.

Your support will help us impact:

2,600 kids in First Tee Life Skills Experience classes

400 kids in after-school support programming in a safe space

75 kids in the First Tee Caddie Academy

3,500 kids from schools and organizations on field trips

50 kids on First Tee PGA Jr. League teams

one hundred Police Athletic League "Kids on the Hill" participants

fifteen high school and middle school golf teams

"Our new building will not only impact our students, but also the community in an unprecedented way."

- Kyle Spaulding
Director of Golf, First Tee Alum



The Youth Learning Center at Walnut Lane Golf Club

\$1,000,000



Serving as the headquarters of First Tee - Greater Philadelphia, the 7,800 square foot Youth Learning Center at Walnut Lane Golf Club will support more than 2,600 students in weekly classes, serve as the home to more than 15 high school and middle school golf teams, and welcome thousands of school and youth-serving organization students who visit for field trips and summer camps. The Youth Learning Center will serve as a hub for First Tee - Greater Philadelphia staff providing the upgraded facilities needed to coordinate our programs that serve over 45,000 young people in our community annually. Additionally, Walnut Lane Golf Club serves as the home to public golf in Philadelphia proudly hosting more than 45,000 rounds per year.

The Youth Learning Center at Walnut Lane Golf Club will allow us to make an investment in our young people, providing them a safe, fun, and state-of-the-art facility to call their own.

In recognition of their transformational gift, the donor's name (or mutually agreed upon name) will be prominently displayed on the exterior and interior of the building.



Practice Green \$250,000



Our practice green serves as a classroom to thousands of students each year. The space is not only used by students looking to improve their skills, but it is a place where our coaches teach valuable life-skills that transfer off the course. The practice green is centrally located, directly across from the Youth Learning Center and is often the first part of the facility our students experience when being introduced to the program.

In recognition of their remarkable generosity, the donor's name (or mutually agreed upon name) will be prominently displayed by the practice green.

Classroom \$250,000

We know kids and teens can accomplish amazing things when they are supported and given the space to grow and learn. The classroom will be a multi-functional space serving as a home for our Caddie Academy; space for our young people to do school work before or after a Life Skills

Experience class; and a touchdown space for summer camps, school, and youth-service organization field trips. The classroom will be a safe space where our students can work, learn and grow in alignment with our commitment to Building Game Changers so they can become the best version of themselves. We anticipate providing after-school support with a new innovative "Hitting & Homework" program reaching 400 students in the first year.

In recognition of their remarkable generosity, the donor's name (or mutually agreed upon name) will be prominently displayed near the entrance of the classroom.





Golf Simulator Room (2) \$150,000

Our classes occur daily for participants (ages 5-18) that progress through the program over time, deepening their understanding of life skills and golf development. By seamlessly

integrating the game of golf with character-building, we create learning experiences that help kids and teens uncover their inner strength, self-confidence, and resilience that they can carry to everything they do. The golf simulator room provides a space for our students to advance golf skills year-round, rain or shine. We have also found that offering off-season programming options helps us to retain students in our program, which helps them get the most out of our curriculum.

The Youth Learning Center at Walnut Lane Golf Club will have space for two (2) golf simulator rooms. In recognition of their remarkable generosity, the donor's name (or mutually agreed upon name) will be prominently displayed within the individual golf simulator room.

Café \$100,000

The Café at Walnut Lane Golf Club will provide a space for our students, families and golfers to gather to enjoy a meal. As part of our Community Outreach Program, we host thousands of students at Walnut Lane Golf Club for field trips and camps. An important

part of our Community Outreach Program is ensuring each child receives a meal while they are with us. This is particularly important for programs that occur over the summer, as we are replacing meals that would typically be provided by their school at no cost to families.

The café is centrally located and will be seen by all as they enter the building. In recognition of their remarkable generosity, the donor's name (or mutually agreed upon name) will be prominently displayed in the Café.



Patio

\$100,000

The patio will be a relaxing area for students, golfers, staff, and families to gather. Overlooking the practice green, we anticipate families taking advantage of the space while their children participate in a Life Skills Experience class or finish a round of golf. There will be plenty of seating with space to enjoy a meal from the café or simply take in the views of Walnut Lane Golf Club.



In recognition of their generosity, the donor's name (or mutually agreed upon name) will be prominently displayed within the patio.



Pro Shop

\$75,000

The pro shop will be filled with golf apparel, accessories, and equipment that any golfer would need. In addition, our robust equipment donation program will operate out of the pro shop. We do not require students to have their own equipment to participate in our programs. Donated clubs and bags allow us to provide them with equipment for class, and even outfit our students with their own equipment.

This high traffic area will welcome golfers and students alike as they check-in before their day at Walnut Lane Golf Club. In recognition of their generosity, the donor's name (or mutually agreed upon name) will be prominently displayed in the pro shop.

History of First Tee \$50,000

Positioned across from the pro shop the History of First Tee - Greater Philadelphia will educate visitors to Walnut Lane Golf Club on the highlights and milestones of our more than 20 years of success.



In recognition of their generosity, the donor's name (or mutually agreed upon name) will be prominently displayed with the History of First Tee.



First Tee Staff Office (6) \$25,000

Serving as the headquarters for First Tee - Greater Philadelphia, Walnut Lane Golf Club will have offices located in the building. From these offices, our staff

plans and coordinates all of our programming that impacts over 45,000 young people at more than 20 locations each year.

In recognition of their generosity, the donor's name (or mutually agreed upon name) will be prominently displayed at the entry of the staff office.

Bench \$10,000 (10)

The benches will make for a great place for families to watch a Life Skills Experience class or for students to wait to be picked up following class. Benches will be located outside of the Youth Learning Center at Walnut Lane Golf Club and around the the practice green.



In recognition of their generosity, the donor's name (or mutually agreed upon name) will be displayed on a plaque on the bench.



Commemorative Brick \$1,500

Located along the entry way to the Youth Learning Center at Walnut Lane Golf Club, donors can show their commitment to First Tee - Greater Philadelphia and the young people we serve by purchasing a commemorative brick.

Game Changer Donor Wall \$500+

Located in the vestibule of the Youth Learning Center at Walnut Lane Golf Club, donors who make a gift of \$500 or more will be recognized at various levels for their commitment to First Tee - Greater Philadelphia and the young people we serve.



Whether you give \$500 or \$250,000, your generosity will make a lasting difference in the lives of our students. We look forward to working with you in a way that is as meaningful to you, as it is impactful to our kids.

Thank you for your interest in supporting First Tee - Greater Philadelphia. We are excited to provide our young people a space that inspires them to be the best version of themselves.

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