

Siegfried

The Siegfried Group presents

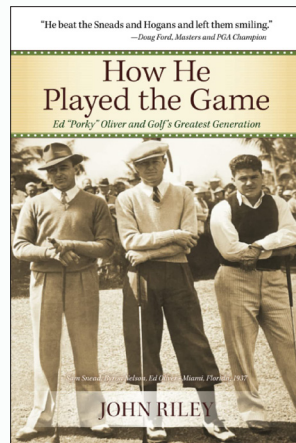
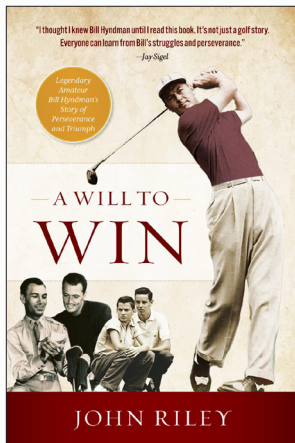
PHILADELPHIA AT THE MASTERS

WITH

AWARD-WINNING AUTHOR

INSIDE GOLF'S

JOHN RILEY & HARRY DONAHUE



TUESDAY, APRIL 1, 2025 | 5:00-7:30PM

UNION LEAGUE - LIBERTY HILL 800 RIDGE PIKE, LAFAYETTE HILL, PA 19444

5:00-6:00 - HEAVY HORS D'OEUVRES & COCKTAILS

6:00-7:00 - FIRESIDE CHAT WITH HARRY DONAHUE OF *INSIDE GOLF*

7:00-7:30 - COFFEE AND DESSERT

John Riley has written two books and is working on a third that covers the life of three of the Philadelphia region's greatest golfers. Together, Ed "Porky" Oliver (*How He Played the Game*), William Hyndman III (*A Will to Win*) and R. Jay Sigel (book in process) have competed in over 30 Masters.

With the Masters approaching, please join our guest panel sharing their many Masters stories and experiences.

- **R. Jay Sigel** was the low amateur in the Masters three times.
- **Ed "Porky" Oliver** lost to Ben Hogan in the 1953 Masters although tied the existing scoring record for the Masters.
- **William Hyndman, III** played in nine Masters, and made the last hole-in-one by an amateur in the Masters in 1959.



MASTERS



Benefitting *First Tee – Greater Philadelphia's Caddie Academy*

PHILADELPHIA AT THE MASTERS

Presented by *The Siegfried Group*

Siegfried

Game Changer Sponsor (exclusive) - \$5,000

Tax Deductible Amount: \$4,200

- Eight (8) seats
- Recognition as Game Changer Sponsor on all print and electronic materials
- Logo on program listing
- Prominent signage throughout the event
- Private book signing for eight (8) with John Riley prior to the event

Eagle Sponsor - \$2,500

Tax Deductible Amount: \$2,100

- Four (4) seats
- Recognition as Eagle Sponsor on all print and electronic materials
- Prominent signage throughout the event
- Two (2) autographed copies: *A Will to Win & How He Played the Game*

Birdie Sponsor - \$1,500

Tax Deductible Amount: \$1,300

- Two (2) seats
- Recognition as a Birdie Sponsor on all print and electronic materials
- Prominent signage throughout the event
- Two (2) autographed copies: *A Will to Win & How He Played the Game*

Par Sponsor - \$500

Tax Deductible Amount: \$300

- Two (2) seats
- Recognition on the patio during cocktails
- Two (2) autographed copies: *A Will to Win & How He Played the Game*

Individual Ticket - \$125

Tax Deductible Amount: \$25

- Two (2) autographed copies: *A Will to Win & How He Played the Game*



www.firstteephiladelphia.org    

First Tee - Greater Philadelphia's mission is to impact the lives of young people by providing educational programs that build character, instill life-enhancing values, and promote healthy choices through the game of golf. As a youth development organization, First Tee creates learning experiences that bring out inner strength, self-confidence, and resilience that kids carry to everything they do. Each year First Tee impacts the lives of 45,000 young people in Greater Philadelphia through a combination of Life Skills Experience classes at more than 20 program sites; integrating our First Tee School Program in over 100 schools and youth service organizations across Greater Philadelphia; and hosting more than 140 school and youth organization field trips at their green grass facilities. To learn more about First Tee - Greater Philadelphia visit www.firstteephiladelphia.org.

John Riley retired in 2016 after leading government relations for two global corporations. Riley is a graduate of the University of Delaware, where he captained the golf team. He is a past recipient of the annual award of the Delaware State Golf Association for contributions to the game of golf. John and his wife Sharon live in Wilmington. They have three children and seven grandchildren.

The Siegfried Group is a national, entrepreneurial leadership organization that provides financial executives with a powerful combination of leadership advisory, financial advisory, and talent delivery services. Through their strategic service offering, they help leaders and financial decision makers identify their most important needs, clarify the best path forward, and then provide high-caliber professionals to work under their direction to successfully address many of those needs.

First Tee Greater Philadelphia's Caddie Academy is a workforce development program introducing youth to the fundamentals of caddying, providing them with the skills, knowledge and confidence to succeed on the golf course and beyond.

Participants learn essential caddie responsibilities, including reading greens, understanding golf etiquette and supporting players throughout



and supporting players throughout the round. In addition the program promotes career readiness by connecting First Tee caddies to employment opportunities at local golf clubs.

In 2024: - 75 caddies (62 boys/13 girls)

- **More than 1,000 loops made at 15 golf clubs**
- **Over \$100,000 earned**



Thank you for supporting First Tee - Greater Philadelphia's Caddie Academy students placing them on a successful life path.