

PHASE TWO RENOVATION · NAMING OPPORTUNITIES

Expanding Access & Opportunity

at John F. Byrne Golf Club · Northeast Philadelphia

| | | | |
|---|-----------------------|-----------------------------|-----------------|
| \$4.5M | 1,000+ | 7,800 ft² | 4 |
| TOTAL RENOVATION | YOUNG PEOPLE ANNUALLY | NEW LEARNING CENTER | GOLF SIMULATORS |
| FIRST TEE – GREATER PHILADELPHIA · FIRSTTEEPHILA.ORG | | | |

A Legacy Built for Generations

At First Tee – Greater Philadelphia, we believe every young person deserves a safe, inspiring place to learn, grow, and belong. Through our golf and life skills programs, we help young people build confidence, resilience, and character – preparing them for success both on and off the golf course.

Naming opportunities within the new Learning Center offer donors a lasting way to invest in that mission – and to have their generosity recognized for generations to come. With groundbreaking planned for fall 2026 and completion in 2027, now is the moment to invest.

The centerpiece of this transformation will be a 7,800 square foot Learning Center, featuring four golf simulators, an indoor putting green, and flexible programming space – a year-round home for education, mentorship, and skill-building serving more than 1,000 young people annually.

SIGNATURE NAMING OPPORTUNITY · BUILDING-LEVEL RECOGNITION

Learning Center Building

\$1,000,000

Exterior building signage · Permanent recognition
The most visible naming opportunity in the project. The donor's name will be prominently displayed on the exterior – a lasting investment in the future of Northeast Philadelphia for generations. Students will have access to a safe, welcoming environment where they can learn, build relationships, and access opportunities that extend far beyond the game of golf.

In recognition of this gift, the donor's name – or a mutually agreed-upon name – will be prominently displayed on the exterior of the building.



Rendering by Kimmel Architecture

- **1,000+ students annually**
Golf, mentorship & life skills
- **Exterior building signage**
Most visible recognition in the project
- **Year-round programming**
Simulators, putting green & flex space
- **Generational impact**
Legacy for every First Tee class

Named Spaces

AVAILABLE OPPORTUNITIES

Indoor Practice Green

\$500,000
Available

Far more than a training space, the indoor practice green serves as a classroom for learning, mentorship, and personal growth. As the visual and experiential centerpiece of the Learning Center, it is visible from multiple areas throughout the facility. Active year-round, it supports individual instruction, small-group coaching, mentorship conversations, and interactive learning opportunities.

In recognition of this gift, the donor's name – or a mutually agreed-upon name – will be prominently displayed in this space.

Second Floor Flex Space

\$250,000
Reserved

Designed with versatility in mind, this space allows staff and students to adapt the environment to meet a wide range of needs – from leadership workshops and academic enrichment to mentorship sessions, volunteer trainings, parent engagement, and community gatherings.

In recognition of this gift, the donor's name – or a mutually agreed-upon name – will be prominently displayed in this space.

Arrival Court

\$150,000
Available

Every student's experience at John F. Byrne Golf Club begins here. The Arrival Court is more than a drop-off point – it is the first welcome, the first moment of belonging. For many participants, this space represents the beginning of opportunities they never imagined: mentorship, confidence, friendship, and pathways to a brighter future.

In recognition of this gift, the donor's name – or a mutually agreed-upon name – will be prominently displayed in this space.

Clubhouse Concourse

\$150,000
Available

The primary connection between the clubhouse and the Learning Center – one of the first impressions of First Tee for every student, family, volunteer, and guest. Every participant, staff member, and guest passes through this area daily, making it one of the most consistently seen spaces in the facility.

In recognition of this gift, the donor's name – or a mutually agreed-upon name – will be prominently displayed in this space.

Café

\$125,000
Reserved

Centrally located within the clubhouse, the café serves students, families, golfers, and the broader community. First Tee hosts more than 1,000 students each year for field trips, camps, and youth programming – ensuring every child receives a meal while present, particularly during summer months.

In recognition of this gift, the donor's name – or a mutually agreed-upon name – will be prominently displayed in this space.

Pro Shop

\$100,000
Reserved

Retail and equipment space serving students and public golfers. This space supports First Tee programming and provides a vibrant, welcoming entry point into the clubhouse experience.

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Simulator Bay (4)

\$100,000
Available

Four golf simulators enabling students to advance their skills year-round, rain or shine. Off-season programming options help retain students in the curriculum over time, deepening their understanding of both golf development and life skills.

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First Floor Workspace

\$75,000
Available

A welcoming, flexible environment supporting both the daily operations of First Tee and the students we serve. The Workspace provides students with a safe place to study, relax, connect with peers, and spend time with trusted mentors before and after programming.

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First Tee Staff Office

\$75,000
Available

A dedicated workspace supporting the coaches and staff who deliver golf and life skills programming to thousands of young people each year. This office supports program planning, volunteer coordination, student mentorship, and family engagement.

In recognition of this gift, the donor's name – or a mutually agreed-upon name – will be prominently displayed in this space.

Student Locker Area

\$50,000
Available

A dedicated space where students can safely store equipment and personal belongings, fostering a sense of ownership, belonging, and pride. The lockers provide students with a personal space of their own – reinforcing that they are welcomed, valued, and part of the First Tee community.

In recognition of this gift, the donor's name – or a mutually agreed-upon name – will be prominently displayed in this space.

Conference Room

\$50,000
Available

A flexible meeting space for curriculum development, leadership training, and community partner gatherings. The conference room will host staff strategy sessions, coach and volunteer trainings, educational workshops, and meetings that strengthen programming across the region.

In recognition of this gift, the donor's name – or a mutually agreed-upon name – will be prominently displayed in this space.

Elevator Bank (2)

\$30,000
Available

Essential to ensuring the Learning Center is fully accessible to all students, families, staff, and guests. This infrastructure removes barriers so every participant can access all areas of the facility regardless of age or ability.

In recognition of this gift, the donor's name – or a mutually agreed-upon name – will be prominently displayed in this space.

First Floor Student Lounge

\$30,000
Available

A welcoming, student-centered space where young people can feel comfortable and connected before and after programming. The lounge supports academic success by offering an informal setting for schoolwork and building productive study habits.

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Renderings

ARCHITECTURAL RENDERINGS BY KIMMEL ARCHITECTURE



Indoor Practice Green

\$500,000

Available



Second Floor Flex Space

\$250,000

Reserved



Arrival Court

\$150,000

Available



Clubhouse Concourse

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Available



Café

\$125,000

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Simulator Bay (4)

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First Floor Workspace

\$75,000

Available



First Tee Staff Office

\$75,000

Available



Student Locker Area

\$50,000

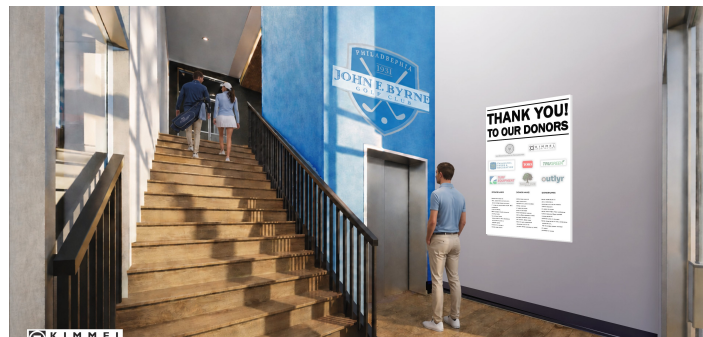
Available



Conference Room

\$50,000

Available



Elevator Bank (2)

\$30,000

Available

Clubhouse Corridor Recognition

Recognition Levels

Donors at every level are recognized in the Clubhouse Corridor — a highly visible, central gathering space that every participant, family member, staff member, and guest passes through daily. Your name will be displayed permanently in a location that reflects both visibility and meaning at the heart of the Learning Center.

FOUNDERS CIRCLE

\$25,000

Visionary supporters whose transformational investment shapes the future of First Tee – Greater Philadelphia for generations.

LEADERSHIP CIRCLE

\$10,000

Donors whose generosity strengthens programs, mentorship, and meaningful youth development experiences.

CHAMPIONS CIRCLE

\$7,500

Supporters who champion access, growth, and confidence-building for every participant.

COMMUNITY PARTNER

\$5,000

Donors who help create pathways for students to learn, grow, and thrive in the community.

OPPORTUNITY CIRCLE

\$2,500

Supporters who help ensure greater access to First Tee programs throughout the community.

FRIENDS OF FIRST TEE

\$1,000

Community supporters whose generosity helps sustain and expand the impact of First Tee programs.

DOUBLE ENGRAVED PAVER

\$500

Personalized engraved paver creating a lasting connection to the new Learning Center.

SINGLE ENGRAVED PAVER

\$250

Personalized engraved paver celebrating your support for First Tee and youth development.



Building Confidence, Character & Community in Northeast Philadelphia

firstteephila.org

Ready to Make Your Mark on the Future?

The Campaign for John F. Byrne Golf Club provides an extraordinary opportunity to make a lasting investment in the children we serve. We are excited to provide our young people with a space that inspires them to become the best version of themselves.

Matt DiBattista

Vice President of Development

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